

Press release FASHION

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Hot Christmas gifts by Pronk for Topic

This Christmas will sparkle with real beauty at Topic. Cecilia Pronk, the London based jewellery designer known for her modern and passionate approach to her work, has made a unique collection of bijouterie for Topic. Packaged in beautiful gift boxes, the desirable fashion accessories – which make perfect Christmas gifts – will be displayed separately in around 400 selected Topic stores from November 25.

"When designing the collection for Topic I was thrilled at the possibilities available when making costume jewellery. There were no limits to what materials were available and to what could be made. I am really excited about reaching an entirely new and young clientele at Topic. I like the idea of mixing real jewellery with costume jewellery. This collection for Topic is 'fake and fabulous' but no less precious for it", says Cecilia Pronk.

The collection Pronk has created for Topic mixes passionate red with decadent smoky-grey metal. One theme features glittery 'discoball' party jewellery and hair accessory, while another is made of red metallic lace decorated with red 'crystals' and includes a necklace, bracelet and tiara. The third theme shows chains in elegant red or smoky grey which have been fashioned into necklaces, earrings, rings and bracelets. Some of the pieces are shaped to look like little metal cages with sparkly strass stones. Red wedge-heeled shoes, a jewellery box and clutch bag are perfect gifts for Christmas, along with elegant collars for dogs and cats.

Cecilia Pronk is as amiable and modest as she is talented and creative, says Topic's Head of Design Martha Krefel. "It has been such a pleasure to work with Pronk on this project. Her exquisite collection, characterized by her passionate and sensual design, is a fantastic Christmas gift offer to our customers."

Pronk works from London where her sumptuous shop is located, decorated by the designer herself to look like the inside of a jewellery. The eclectic and exclusive jewellery attracts music- and movie stars as well as fashion editors, models and any style-conscious customer in search of something a little unusual, a 'statement'. Unconventional materials like uncut diamonds, rough stones and black gold are used when making a precious piece, with all focus on the artwork. Consequently, rules and conventions of traditional jewellery making are sometimes overlooked. The outcome is the most desirable gems, unique in their genre. So unique that the jewellery designer was nominated British 'Designer of the Year' in 2003, was Creative Director for Parisian jeweller Narcisse for two and a half years, and had her most famous pieces included in the permanent exhibition at the Centre Pompidou in 2004.

Press pictures can be downloaded at www.topicclothing.com.

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